

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of

Kaoru Kobayashi

U.S. Serial No. 09/933,738

Group Art Unit: 3621

Filing Date: August 22, 2001

Examiner: Firmin Backer

Title: ADVERTISING SYSTEM

RESPONSE TO NON-FINAL OFFICE ACTION UNDER 37 CFR § 1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the further non-final Office Action dated October 12, 2006, the following remarks and request for reconsideration are respectfully submitted.

No amendments to the application are made in the present response. A current listing of claims appears on pages 2 to 7 of this paper.

The applicant's REMARKS commence on page 8.